



PRESENTED BY
UNIVERSITY ADVANCEMENT

GOLDEN GATE UNIVERSITY

FY22 IMPACT REPORT

Providing Opportunity For All

Table of Contents

Introduction	3
Thank You from President Fike	4
Giving Breakdown	6
Top 10 Individual Donors	8
School Of Law	9
Business, Tax, & Accounting	15
What GGU Means To Our Alumni	16
School of Undergraduate Studies	20
Board of Trustees	24
GGU Military	25
Thank You from Vice President Taylor	28

Introduction

The 2022 fiscal year was both challenging and exciting as Golden Gate University began to implement bold, new initiatives that expand upon our mission of access, opportunity and career-focused education. New degrees and partnerships extend our global reach to make GGU even more responsive to today's students, preparing them for tomorrow. The innovation, and dedication of our faculty and staff allowed us to emerge from the COVID pandemic more resilient and dynamic than ever.

We are grateful to the more than 800 alums, friends, faculty, staff, students, corporations and foundations that collectively gave \$4,542,513. Every gift mattered. As we press forward towards a promising future, your continued generosity means more to us than ever.

Thank You from President Fike



I extend my heartfelt thanks to every alum, friend, corporation, foundation, faculty, staff and student of Golden Gate University who made a gift last fiscal year. Your generosity helps GGU thrive now and in the future. Today, GGU is exhibiting extraordinary innovation. For 122 years, the university has offered practical and flexible educational programs that advance careers in relevant fields.

Over the past year, we embarked on an ambitious strategy to offer high-quality programs at tuition rates that help our students avoid crushing debt burdens—both nationally and internationally—on a

significant and game-changing scale. These exciting initiatives extend our proud legacy of career-advancing education, affordability and access. Students around the world are receiving a GGU education that equips them for professional excellence in business, law, taxation, accounting, and emerging technologies. Philanthropy is vital to our present and future of meaningful opportunity for students. Your generous investment makes a tremendous positive impact and reinforces the unique educational experience that GGU provides.

President David J. Fike



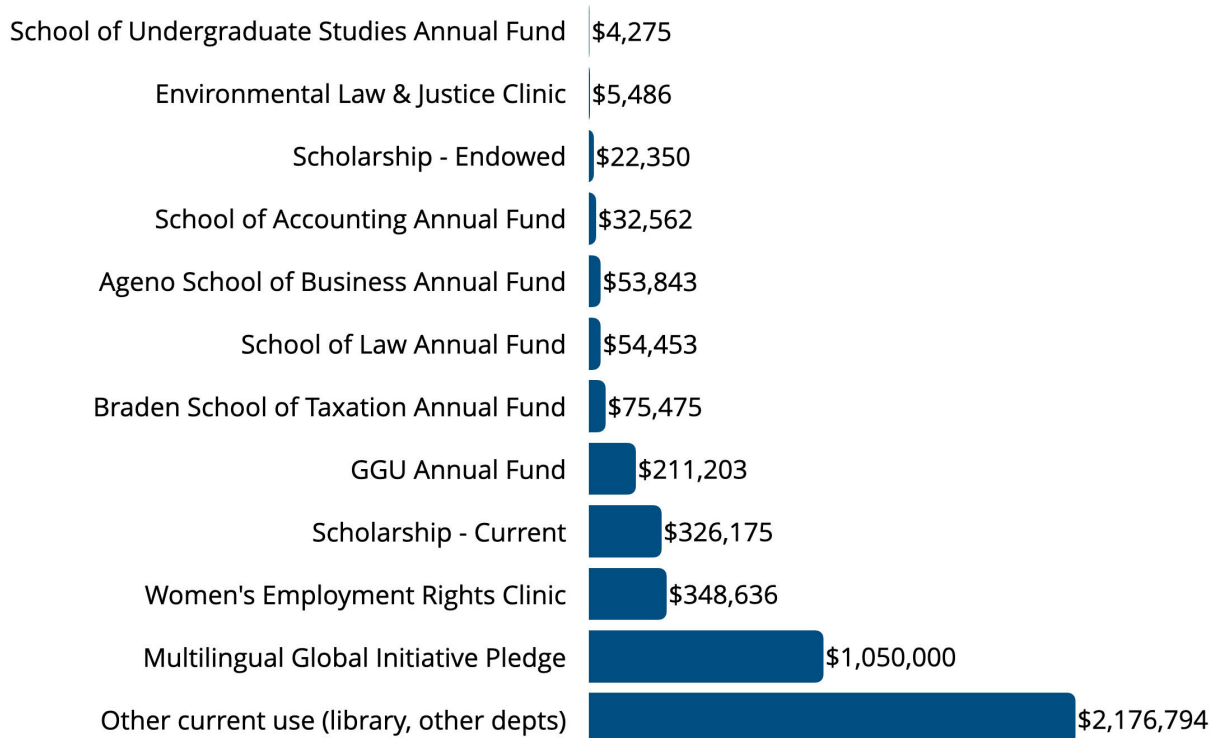
\$4.54M

Raised

847

Investors

Gifts by Fund & Purpose



School Of Law

Our mission is to produce a diverse group of graduates with the skill, judgement, and moral compass to become exceptional lawyers and socially responsible members of the global community.





STUDENT SPOTLIGHT | SCHOOL OF LAW

Justin Reyes

GGU Law student Justin Reyes wanted to study law so he could work to expand representation for people of color within the legal profession. He's written about this subject in GGU's Race, Gender, Sexuality, and Social Justice Law Journal, clerked for a judge, and participated in Moot Court—none of which would have been possible if not for the Joseph and Ruth Zukor Memorial Scholarship that Justin received.

“

“As a liver and kidney transplant recipient, I take costly anti-rejection medicines daily. The Medi-Cal Program helps keep those costs low while allowing me to pay for school expenses. I rely on any form of financial assistance to continue lowering those costs and debt from loans after graduation. The Joseph and Ruth Zukor Memorial Scholarship is the springboard I need to build a foundation at Golden Gate University. I am sincerely grateful to have received this award and will pridefully share this award with our community.”



FACULTY SPOTLIGHT | SCHOOL OF LAW

Jyoti Nanda

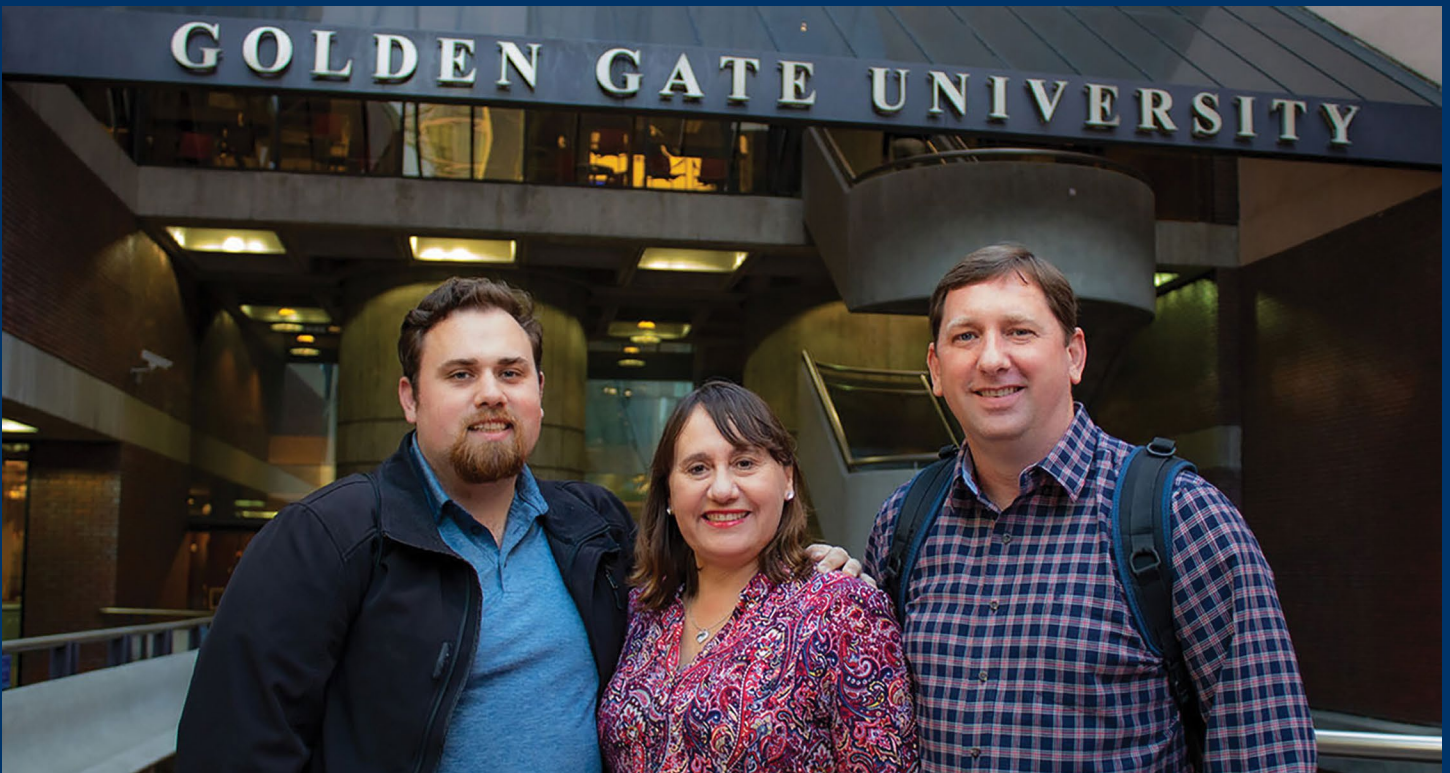
*Tenured Associate Professor at GGU Law,
Recipient of 2022 Jesse W. Carter Award for
Faculty Scholarship*

The 2022 Jesse W. Carter Award for Faculty Scholarship is awarded for transformative, justice-seeking scholarship representing the highest intellectual and moral commitments of GGU Law.

Jyoti is the co-chair and founder of GGU's Race and Justice Task Force and Jyoti served as advisor and mentor to law students as they launched a new law school journal, the Race, Gender, Sexuality and Social Justice Law Journal. In 2021, the Journal students surprised her with an Award of Recognition "for creating a space for social justice in legal education and for continued support of our most championed causes."

“

"I co-chaired the Race and Justice Task Force during my second year at GGU and immediately everyone was galvanized. We proudly submitted our recommendations to President Fike in July 2022 and we were informed in October that the senior leadership team will adapt our primary recommendation to hire a Director to start a DEIB (Diversity, Equity, Inclusions, and Belonging Center) in 2023. The task force has taken on a life of its own and it's brought this community together."



Thomas Johnson

JD '21, Air Force Reserve - U.S. Air Force

Most people don't arrive to law school with their parents in tow, but when John and Vicky Johnson retired from the Air Force Reserves, the couple wanted to use the G.I. Bill to pursue an MS Leadership degree at the same time that their son, Thomas, was applying to law school. As it turned out, GGU was the best option for the entire family.

“

“Because I received a scholarship from GGU, I’m graduating with almost no debt. I will be able to use my public interest law degree to help others without worrying about my paycheck.”

Proudly serving the self-made since 1901.



SENIOR LEADERSHIP TEAM MEMBER SPOTLIGHT

Brent White

Provost & Vice President of Academic Affairs

In January 2022, Golden Gate University welcomed Brent White as GGU's new Provost and Vice President of Academic Affairs. A visionary and dynamic leader, Brent plays a vitally important role in shaping the University's future. Brent's leadership, grounded in extensive experience and success at the University of Arizona, is strategically advancing GGU, driving transformative change, and expanding upon our mission extraordinarily well.

“

“Since its founding over 120 years ago, Golden Gate University has provided transformative education to working adults and other underserved students. Now, we are expanding upon our mission of access to reach underserved students globally with a goal of providing radically affordable access to higher education to students around the world. I look forward to working with faculty and staff to carry on this important mission, including continuing to offer and develop programs that prepare students for the jobs of today and tomorrow.”



INVESTOR SPOTLIGHT

Louise & Howard Phanstiel

A generous \$1.1 million gift from Louise '85 and Howard Phanstiel invested in new initiatives to support students in their last mile, launch innovative career focused programs, and help elevate the University's brand awareness. This philanthropic investment provides valuable resources that help to ensure students are ready to complete the last mile of their academic journey—specifically, professional certification examinations in Law, Accounting, Financial Planning, Financial Analysis, and Project Management.

“

We have been impressed with the profound fidelity to GGU's mission of educational access and professional preparation that Louise benefitted directly from and that we know is vital to enabling working adults to realize their personal and professional dreams. This gift will help ensure that even more GGU students do not just graduate but cross the finish line of passing their professional certification exams to accelerate their careers. We could not be more proud and honored to make this investment in their futures.”

Business, Tax, & Accounting

For over 100 years, the Ageno School of Business has been educating adult working professionals in the heart of San Francisco.



What GGU Means To Our Alumni



Dr. Robert Patterson, MST '04, Member GGU Board of Trustees; Murat Wahab, MBA '14; and Emmanuel Hyppolite, MBA '13, President GGU Alumni Association, talk about the impact that GGU has had on their lives and careers.



STUDENT SPOTLIGHT

Serena Yeh

BS Accounting '21, MS Accounting Data & Analytics '23

A young immigrant and widow from Taiwan, Serena Yeh was raising two young children while pursuing an accounting career when she realized a college degree was necessary to advance professionally. She didn't believe higher education was possible for her with her time and financial restraints. Thanks to a Phanstiel Fellowship, Serena was able to complete her BS in Accounting in 2021 and enroll in the MS Accounting Data & Analytics with a concentration in CPA applied accounting.

“

“GGU opened its doors to me. The Phanstiel Fellowship helped me so much because I’m an immigrant and a single mom. Since coming to GGU and studying accounting, I applied to Deloitte and KPMG and they both gave me offers. It’s amazing. If I hadn’t come to GGU I would never have had the opportunity to work at one of the best accounting firms, and that was one of my goals. I’m so thankful to GGU.”



FACULTY SPOTLIGHT

Marcia Ruben

Tenured Associate Professor and Program Director, MS Leadership

Marcia Ruben brings her expertise in executive leadership, team performance, and organizational development into GGU classrooms. Over the past 11 years, Marcia's students have leveraged what they have learned in her courses to earn promotions and raises, excel in the workplace, and pursue new careers that make a genuine difference.

“

“Marcia Ruben has been so instrumental in my growth. What I love about her is that she gives practical feedback and encouragement. She reached deep inside of me to pull out some stuff to get me where I’m at in my career. Her feedback has catapulted me into getting out there with the confidence that I can do it.”

- Joaquin Wallace, MBA ‘95 and DBA ‘22



Hang Nguyen

MS Business Analytics '22 Student Government Association President

"What I love about GGU is that it's an intimate environment for students. It's so easy to reach out to the faculty, who are passionate about helping you to achieve success. It's a place where students can feel comfortable to explore, learn, and become the best version of themselves. That's why I wanted to get involved in the SGA. I wanted to be that bridge between students, leaders of the school, and faculty, so that every student feels comfortable reaching out for help or support."

School of Undergraduate Studies

With degrees and certificates designed and taught by industry leaders in the heart of San Francisco, GGU is the right place to take the next step towards your goals.

Not only are we pioneers in online education (20 years and counting!) but all of our programs and services are developed for busy, working adults like you.





STUDENT SPOTLIGHT

Laila Schepps

BA Psychology '24

As a 36-year-old mom of two, Laila Schepps made the decision to go back to school to pursue her goal of working in the mental health field. But juggling work, family, and school seemed out of reach. A GGU scholarship and flexible course schedule made her dreams a reality. She's now studying psychology with a 4.0 GPA, while raising a family.

“

Returning to school has been a life-long dream. However, with two small children at home during a pandemic, the time and resources it would take to finish my degree seemed nebulous. The scholarship award and flexible course schedule that GGU offered changed our life. I not only have a chance to do professional work in a different capacity, but the avenue to model life-long learning for my children. Thank you GGU for making my return to school feel like a homecoming!”



FACULTY SPOTLIGHT

Jeffrey D. Yergler

*Associate Professor/Department Chair
Management*

The School of Undergraduate Studies extends GGU's legacy of practice-based education with in-demand technical training combined with the human skills professionals need to adapt quickly to the changing economy. Drawing from his background in organizational leadership, Jeff designed the Organizational Leadership and Human Skills Development (OLHSD) degree within the School of Undergraduate Studies.

“

“I’m thrilled that we offer the BA in Organizational Leadership and Human Skills Development (OLHSD), as well as two undergraduate certificates exploring topics in change management and managing business relationships. Because we know that employers are seeking applicants with skills and knowledge in such areas as emotional intelligence, adaptability, conflict resolution, critical thinking, and teamwork, our OLHSD programs are targeted to provide exactly what employers are looking for.”



Brian Roepke

BS Data Analytics '21

Brian came to GGU after a successful 25-year career as a product manager. He'd taken a non-traditional path and never earned an undergraduate degree. He didn't expect that the data analytics program would inspire him to change his career.

What's great about the program is that it's practical, but it's also thorough and grounded with great, detailed reasons why what you learn is important. You really do learn so much with the curriculum they've put together and you can put it use.

Today, Brian's a director of analytics & insights at his company.

Board of Trustees



BARBARA MENDELSON
Chair



CHIP CONRADI
Vice Chair



KIMBERLY BRANDON
Senior Vice President
Morgan Stanley (ret)



RUSSELL COLOMBO
President & CEO
Bank of Marin



MELINDA A. DUNN
Global CFO,
CCO Sequoia Capital (ret)



TRACEY EDWARDS
Principal
DeLoitte (ret)



CYNTHIA EISENBERG
Partner
Arthur Anderson (ret)



RUSSELL JONES
US Product Security Leader
Partner | Cyber & Strategic Risk Services
Deloitte Risk & Financial Advisory



DR. ROBERT PATTERSON
Director, Worldwide Tax &
Customs Controller



DEBRA PLOUSHA-MOORE
Principal & Founder
Plousha Moore Group



FRANCIS RYU
Attorney
Ryu Law Firm



HILLIARD TERRY
Board Member, Advisor and
Former Public Company CFO



NANCY TULLY
Attorney



MICHAEL VOMUND
VP of Americas Products
Chevron Corporation

GGU Military

GGU's degree offerings, schedule flexibility, online options, vibrant alumni network, and focus on adult-learners make this downtown San Francisco university a perfect fit for military and veteran students.



FOUNDATION SPOTLIGHT

Helen Diller Center for Veterans of U.S. Military Service at Golden Gate University

The Helen Diller Center for Veterans of U.S. Military Service at Golden Gate University—supported by a \$2 million grant from the Helen Diller Foundation to honor the legacy of Dick Rosenberg—has become an essential part of campus life at GGU. The Center hired several military-connected staff persons into key positions for the Center. As GGU resumed in-person classes after a two-year hiatus, the Center supported students through this transition given the additional regulations and reporting requirements from Veterans Affairs that students must navigate to obtain their

educational benefits.

To support students, the Diller Center hosted 31 virtual events and 13 on-campus events, including six new student orientations, several Back to Campus info sessions, career and professional development webinars, and more. The Center's library of content and videos expanded by 50 new blog articles and 26 edited and optimized videos. The Center's monthly newsletter, *The Dispatch*, continues to be a highly engaging source of information for students and alumni.



STUDENT SPOTLIGHT

Alika Publico

BA, Organizational Leadership and Human Skills Development, 2022

U.S. Army Fire Prevention Officer Alika Publico wanted to complete his degree at a school that offered full-spectrum support services to military-connected students. The Diller Center enables GGU to support students like Alika.

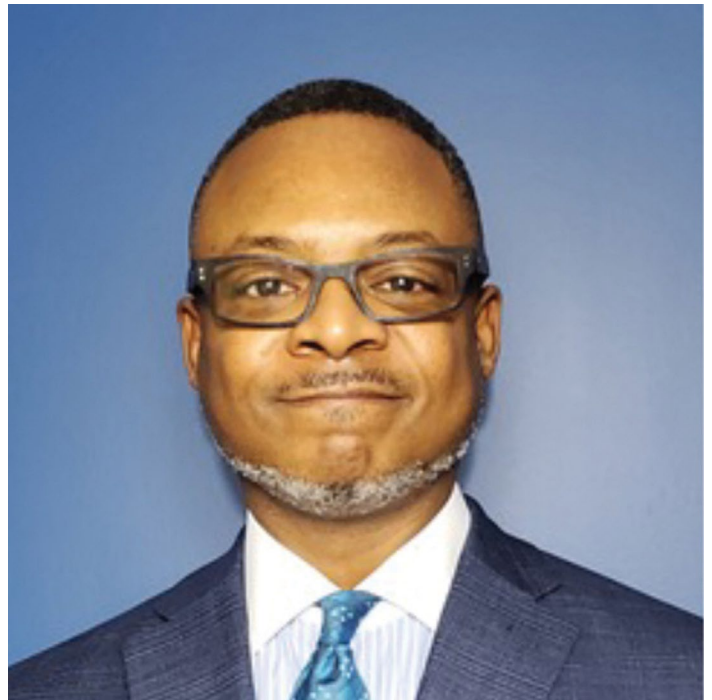
“

“As military service members, we face trials and tribulations. For 19 years I tried to complete my bachelor’s degree at other schools, but every time I hit a wall that would halt my progress. I chose GGU because here I don’t feel like a number.

My enrollment counselor walked me through everything until I completed my application, and my tutors and professors are always available. My advisor is always in touch with me and has helped streamline the process so I get to that next step.”

Thank You from Henry W. Taylor

VICE PRESIDENT FOR UNIVERSITY
ADVANCEMENT



Golden Gate University's progress as an institution remains grounded in our history of opportunity, innovation, and career-focused education for working adults. Our vision for the future is for GGU to be seen as the model of what higher education in the 21st century should look like, preparing students to be leaders in a dynamic and challenging world.

Your time, talent, and treasure are critical to making that future a reality. This year, your

decision to follow GGU Alumni on LinkedIn, like us on Facebook, proactively share your GGU success story with friends and colleagues, and make a gift to GGU helped the university sustain the programs we are offering and grow new opportunities that benefit our students. Thank you for all you have done and continue to do to make a difference for GGU.



GOLDEN GATE
UNIVERSITY

536 Mission St.
San Francisco, CA 94105

giving@ggu.edu
415.442.6570

Make your impact on FY23 | ggu.edu/alumni/giving